



Etta Armstrong <etta.armstrong@lacity.org>

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**13-0593**

1 message

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**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Wed, Jun 19, 2013 at 7:49 AM

——— Forwarded message ———

From: **Eric Anthony** <eanthony@labusinesscouncil.org>  
Date: Tue, Jun 18, 2013 at 3:12 PM  
Subject: LABC Letter of Support for Millennium Hollywood  
To: "sharon.gin@lacity.org" <sharon.gin@lacity.org>

Good afternoon Ms. Gin,

On behalf of the Los Angeles Business Council, I'd like to submit the attached letter of support for the Millennium Hollywood project – item 4 on today's PLUM Committee agenda. Please contact me at (310) 226-7460 if you need any additional information.

Many thanks,

Eric Anthony

Eric Anthony

Director of Business Development | Los Angeles Business Council

2029 Century Park East, Suite 1240 | Los Angeles, CA 90067

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**Millennium Hollywood Support - 06.18.2013.pdf**  
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George Mhlsten, Latham & Watkins

Andrew Millar, Hensel Phelps Construction Co.

Ron Nichols, LA Dept. of Water & Power

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Sarah Shaw, JMB Realty Corporation

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Lori Tierney, Unisource Solutions

Christian Wentzel, Ontario Solar Provider Inc.

Gillian Wright, Sempra Energy Utilities

June 18, 2013

Ms. Sharon Gin  
Planning and Land Use Management Committee  
200 North Spring Street  
Los Angeles, CA 90021  
[Sharon.Gin@lacity.org](mailto:Sharon.Gin@lacity.org)

Re: Millennium Hollywood (CPC-2008-3440-VZC-CUB-CU-ZV-HD)

Dear Ms. Gin:

The Los Angeles Business Council (LABC) aims to unite the power of business with the power of government for education and advocacy to promote environmental and economic sustainability. We believe that the Millennium Hollywood project exemplifies many of the virtues that we preach, including the importance of job creation, revenue generation, and smart and thoughtful development that is designed with high environmental standards. LABC believes strongly that this project is good for our city, and above all, makes sense given its location next to the Metro Red Line.

LABC has become an influential link between business and city government and advocates on behalf of sustainability, workforce housing, transportation, job creation, education and business development issues. With approximately 492 residential units and 200 hotel rooms, we feel that this project will contribute to the vibrant economic development of Hollywood. Combined with the proposed restaurant and retail space, the project will create about 1,260 much needed permanent jobs, in addition to the 5,900 anticipated construction jobs.

The LABC feels strongly that transportation and environmental sustainability go hand in hand. With the growing population, increased understanding of global warming, and frustrating traffic gridlock, never has it been more important for our region to look to public transit as a means to help alleviate these concerns. The Millennium Hollywood project includes over 2,000 parking spaces, but it will encourage public transportation with its proximity to the Hollywood and Vine station and expansive bicycle parking and storage. The Millennium Hollywood project is the exact type of transit-oriented development that belongs at this site, and the incorporation of a public plaza with garden and lounge areas ensures that it will be an asset to the community.

The LABC is proud to support this project, and we urge the Mayor, City Council, and the Planning Department to join us.

Best regards,

Mary Leslie  
President